

blackbaud™

Presents this training certification to

Joachim LaValley

for successful completion of this eLearning class:

Organizational Best Practices: Basics of Personas



BLACKBAUDUNIVERSITY

1/24/2021

DATE

A handwritten signature in white ink, appearing to read 'Michael Savitz', positioned above a horizontal line.

MICHAEL SAVITZ

Blackbaud University, VP & GM